

May 24, 2022

Greetings;

This is only available to Local 6008 members.

Please email unifor6008@unifor6008.com for the application package to be mailed to you directly. You will need this to proceed with your application.

In Solidarity,



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Dear Members,

As a dues-paying member of Unifor Local 6008, you have a no-cost **\$4,000 Accidental Death & Dismemberment** benefit. This AD&D benefit and other items listed below are provided jointly through Unifor Local 6008 and American Income Life Insurance Company (AIL), a 100% union company serving working families just like yours.

AIL currently has over 30,000 Unifor members covered under AD&D policies at no cost. Since 1990, more than \$6.1 million in life, health, and no-cost AD&D benefits has been paid to over 4,400 Unifor members and their families.

Please return the enclosed card so you may receive your certificate of coverage and name your beneficiary. If you do not name your beneficiary, the \$4,000 would be paid to your estate and may be taxable.

All members who return the card can receive an option to increase the coverage an additional \$10,000 with a cost of \$2.00 for the first year.

Those who return the card can receive an EYE CARE DISCOUNT CARD at no cost that provides a discount on prescription eyewear.

You can also receive Child Safe Kits for your children and grandchildren at no cost. These kits help you gather vital data, photos and fingerprints for authorities in the event of an emergency.

In Solidarity,

A handwritten signature in black ink that reads 'William Reid'. The signature is fluid and cursive, written over the printed name.

William Reid
President

An AIL representative will call on you to deliver your certificate of coverage, witness your beneficiary designation and provide your other no-cost items. AIL has other supplemental insurance programs, presented in the spirit of “**Be Union – Buy Union,**” available strictly on a voluntary basis. If you have questions, please call American Income Life Insurance Company at 1-800-495-1213.

Please return the enclosed card right away or respond online at mybenefits.aillife.com and enter access code: SGMLF



**UNIFOR 6008 President William Reid & Executive
2601 Matheson Blvd E. Unit 34
Mississauga, ON, L4W 5A8**

I'm looking very forward to being to have the opportunity to continue the partnership between American Income Life in Canada with your Local. This brief document is intended to give a bite size overview of our partnership and the data we have to quantify a partnership.

Partnership by the numbers, as of Sept 30th, 2021 (Renewal March 16th, 2021)

1281 Notification of Benefit (NOB) Letters sent to members and retiree's last NOB mailing in 2015

Designations of Beneficiary, 1st NOB: 231 (18%) 2nd NOB: N/A = 231 (18%) Total

Quick Summary of how we partner with the Locals we work with below!

Our 1st & primary No-Cost Benefit with our partners is our flagship **Accidental Death & Dismemberment Policy** that covers every single member and retiree of UNIFOR 6008, on or off the job, anywhere in the world, 24/7 at absolutely No-Cost to both your membership and your Local. In addition your membership has the option through one of our Agents to increase the coverage to \$10,000 for \$2 the first year with premiums increasing to \$5 per year after.

Our 2nd **No-Cost Benefit** available in Ontario is our **Eye-Wear Discount Card** Program that provides members **30%** off complete prescription eyeglass purchase including frames, lenses and coatings. The same **30%** discount can also be applied to Safety Glasses purchase including frames, lenses and coatings. A **15%** discount can also be applied to non-prescription sunglasses. This program can be redeemed at the following providers, Theodore & Pringle Optical, Loblaws Optical Departments, Real Canadian Superstores, Fortino's and Zehrs in Ontario.

Our 3rd **No-Cost Benefit** members have access to is- our **Child Safe Kits** for their children or grandchildren. It's an entirely private resource kept at home to be given to authorities in the event it's needed in order to help authorities have everything they need ASAP. <https://www.chilsafekit.com/>





UNIFOR 27C members would be notified of these **No-Cost Benefits** in the form of our Notification of Benefit Letter that would be sent out directly by UNIFOR 6008 or through a mail house. The cost of the mailing is also be covered by AIL.

Included in the NOB mailing is the ability for a member to voluntarily designate a beneficiary for the AD&D policy. Members who don't are still **100% covered**. In the event of a claim, it would be paid to the estate of the individual if they passed.

Members who do designate a beneficiary are then contacted by one of our **Financial Services Regulatory Authority of Ontario licensed Agents and UNIFOR 247 member** to provide the member with their **AD&D Certificate of Coverage**, confirmation of beneficiary or beneficiaries, provide them with our **No-Cost Eye-Wear Discount Card** and any requested **Child Safe Kits**. Once the **No-Cost Benefits** are covered, if the member is interested we can go into the additional products we offer like **Whole & Term life, Accident, Supplemental Health, Hospital Indemnity, Cancer, and Critical illness Protection**. If a member is not at all interested our Agent will leave their contact information if the member has any questions or wants to be contacted again in the future. Typically **20-30% of a partner's membership designates a beneficiary** and from there up to **1 in 4 buy an additional policy** through us for themselves or family.

The whole concept around our partnership program is to provide **Working Families with a little extra protection** and **Benefits for No-Cost** with the idea that if they have any product needs we can fill our Licensed Agents will happily guide them through coverages that work for them and their families.

COVID-19 really forced us to change our entire in person model to virtual almost overnight. With over **\$10 million invested** in our new digital processes for member contact we can confidently say our whole member process has **never been better both for our Clients, Partners and Agents**.

Thank you for your continued partnership and supporting our Be-Union, Buy-Union Business Philosophy!

Sincerely your AIL PR Representatives,

*Chase Robinson,
UNIFOR 247 Vice-President Ontario
Mobile: 613-808-6260*





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